



From the Desk of
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[Audio Message](#) 

We Are Improving Our Future!

In today's fast-moving and ever-changing world it's often hard to focus on what is happening around us. However, with the help of supporters of the **Buy American Made Campaign**, we have been able to remain focused on the need to maintain jobs and **expand job skills for American workers**.



After 30 years of settling for a majority of foreign goods in America's stores, America's consumers have united behind efforts to restore at least a **50/50 balance** between foreign and American made products. Our goal is not going to be easy to attain but we can't continue to be a SALES POINT for foreign made items while American workers lack the jobs

they need to support themselves.

The growing practice of customers reading labels before making a purchase has been sending a clear message to store owners: its good business to invest more in American made products. Many people tell me that they have taken the **American Made Challenge** and are directing more of their dollars to products made and assembled in America.

None of us thought so many of America's industries would downsize and outsource manufacturing, but the sad fact is, it happened. Therefore, **it is vital to America's well-being that we AMERICA'S CONSUMERS continue to apply pressure on businesses to reinvest in domestic manufacturing and provide more jobs for Americans**. Speaking up and spending your dollars on American made continues to be the key to our success. Thanks for your help.

As you shop, let store personnel know that November is American Made Month and invite them to visit our Internet site: AmericanMadeMonth.com.

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon, tune in to American Workers Radio on 860 AM** serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com.