



From the Desk of

Michael Blichasz

Host of the Saturday Variety Program at 11 A.M.

1540 AM Radio WNWR • Philadelphia, PA

AmericanWorkersNeedYou.com

Commentary from Saturday, September 11, 2010

Change in the U.S.A.

It is good to see that the American people are united in their efforts to **bring about change** for our nation's employment outlook. **After 30 years of seeing millions of jobs leave the U.S.A., the American people including political and business leaders, realize that revitalizing every aspect of America's industries must be on the top of their priority list.**

What is happening now is a result of **people speaking up where they shop, making calls to elected officials and making their concerns known** to businesses through their **purchasing power.**

I want you to know that **store personnel take notice** as you walk in and look at the tags on items. They take note when you ask **what American made items** they have **available**, and they take note as you **walk out** of the store **if you're not satisfied with the selection or their response.** As you can understand, a store can have a thousand and one items for sale, but if you don't purchase what they have available, the store has no sales and makes no profit. No profit from sales means the store does not move inventory, so more businesses are realizing it will be beneficial for them to **seek out more American made products** to satisfy the requests of customers.

Today, I'm asking you to become even more selective in the future. There are over 300 million people living in America. If we direct more of our purchasing power to products with a made in the U.S.A. label, it would **give a major boost to the companies manufacturing in the U.S.A. Just one dollar a day** from America's consumers **adds up to \$300 millions dollars a day to fully benefit America's workers and America's industries.**

At this point, so many of the items you are buying on a regular basis are not supporting the many levels of jobs needed for a healthy economy. In the case of imported items, American jobs are mainly in shipping, stocking, and sales. **The manufacturing portion is where positive changes will make a major difference. If ever I saw an opportunity to restore America's industries and millions of job possibilities, it is NOW!**

This is Michael Blichasz, I invite you to visit the links on my Internet site at:

AmericanWorkersNeedYou.com and email me your comments and suggestions. My email link is on the front page of AmericanWorkersNeedYou.com, or you can log on to: MichaelSupportsAmerica.com.