



From the Desk of  
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[AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com)

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[Audio Message](#) 

## Support for American Made is Growing!

As is discussed in the media and in consumer reports, 80 percent of America's consumer's reply that **GIVEN A CHOICE between an American made product and a comparable import would rather buy the American made product.**

**Buying American  
Does Make A Difference!**

The majority of people state that retaining manufacturing jobs and keeping America strong in the global economy is their main reason to **seek out and buy American made.** About 60 percent of the people surveyed indicated that they would buy American made clothing, appliances and other goods even if they cost more. In the last few years we have urged America's businesses to highlight on their packaging and labels that their items are made or assembled in the United States of America and we encouraged them to **feature the American flag where possible.**

One concern that supporters have brought to our attention is that some foreign companies are giving the appearance on their product labels that they are made or assembled in America. However, **upon close inspection, the items are foreign made, but list that they are distributed by a company based in the United States.** To insure that you are buying and supporting American based businesses and workers, **look closely at every label. A product listing "An American Favorite" or items with an American flag or with a red, white and blue labeling doesn't always mean the items are made or assembled in America.**

While the American population continues to grow, America's economy still needs millions of full and part time jobs which we are working hard to address through the **Buy American Made Campaign.** Every time you speak up in support of American made and bypass imports in support of American made you leave a lasting impression on store personnel and business investors. In order for us to reach the **50/50 balance** we need, we have to get more American made products on shelves and in showrooms, so spend more of your dollars on products made and assembled in the U.S.A. so we can get even more people working again.

This is Michael Blichasz. Every Wednesday from 11 A.M. to 12 noon, tune in to **American Workers Radio on 860 AM serving Philadelphia and the Tri-State area.** You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: [AmericanWorkersRadio.com](http://AmericanWorkersRadio.com).