



From the Desk of

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### **One Dollar a Day!**

There has been a tremendous amount of discussion on television and radio and in newspapers about creating jobs and **improving America's economy**. I'm sure we agree that **restoring job opportunities is going to take a lot of action, not just talk**. And the people most able to take action immediately are American consumers because they represent the **purchasing power** needed to keep the economy moving. The downturn in the economy is now affecting every aspect of American life, from families to the arts and entertainment. At this point, **over 20 million Americans are seeking some type of employment opportunity**. Consider, that **if every one of the 20 million unemployed persons earned just one dollar a day it would generate 20 million dollars a day for America's economy**. When you consider the actual amount of lost income per day resulting from unemployment, you can understand why **we must go out of our way to support America's businesses and American workers**.

If you look around, you can see that **millions of American jobs were lost due to job outsourcing around the world by businesses in search of cheap labor and better profits**. However, those businesses did not consider the **long term negative effect** that outsourcing would have on the purchasing power of America's consumer base. Now those businesses have a large selection of products in American stores, but unemployed Americans are not able to purchase them.

I cannot tell anyone how to spend their money, I can only encourage people to **help change America's destiny by supporting the businesses still manufacturing here in the U.S.A.** The objective of the **Buy American Made Campaign** is to **keep the inventory of American made items moving** off store shelves so businesses restock the products and keep people employed. We clearly see that **our stores are flooded with imported products**. It would be good to see our stores flooded with American made items again, or **at least a 50% increase in American made items**.

Recently I received a 9 minute video regarding manufacturing in the Philadelphia and tri-state area back in 1955. The title of the video is [Miracle on the Delaware](#). It shows the abundance of employment opportunities available in 1955 and gives you an idea of how much things have changed over the years. It also **demonstrates the need to reestablish manufacturing in the U.S.A.** using modern technology. See this video for yourself [here](#).

This is Michael Blichasz. I appreciate receiving your comments and suggestions. You can print out a copy of my commentary, email it to a friend or email me from my Internet site at: [AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com) or [MichaelSupportsAmerica.com](http://MichaelSupportsAmerica.com).