



From the Desk of
Michael Blichasz

American Workers' Advocate

Host of the Saturday Variety Program at 11 A.M.
& American Workers Radio, 11 A.M. Wednesdays
860 AM Radio WWDB • Philadelphia, PA

AmericanWorkersNeedYou.com

Commentary from Saturday, October 24, 2015

[Audio Message](#) 

Labels Are Causing Concerns!

In the last few years the **Buy American Made Campaign** has promoted the restoration of a **BALANCE of American made labels side-by-side with the foreign made products** in every store in America. I'm pleased to report that our supporters have made a MAJOR difference with the **Made in America Campaign** which benefits many levels of American workers and encourages businesses to expand in the U.S.A.



As our efforts continue, I see that store owners and managers are concerned by questions from customers like **"I'm looking for a particular Item, but I want it made in America"** or **"Can you direct me to the clothing makers featuring items made in America"**? It is questions like these that are causing concerns for businesses in America because they clearly see for themselves that they have become sales points for foreign made products. **Now that customers are voicing dissatisfaction and deciding to shop around it has been affecting the bottom line of store sales.**

I also hear that store managers continue to tell customers they can only sell what is available from their corporate suppliers. When you receive a reply like this, I ask that you **tell store managers that it's time to get new suppliers who will be able to supply them with a larger selection of American made items.** In many cases I find that there are more competitive American made products available, but suppliers focus on the products that give them the best bottom line.

Until we reach a point where no less that 50% of the clothing, electronics and household items sold in America have **MADE IN THE U.S.A. labels**, I urge you to voice your concerns and circulate more of your dollars on products made in the U.S.A. Kindly continue to let me know how you are making out so I can share your experiences with our supporters. Email me at: Michael@AmericanWorkersRadio.com.

As we continue to promote ways to support America and American workers, we are once again promoting [November as American Made Month](#). As we get closer to the month of November, I encourage you to look at the brief schedule of the efforts we will be promoting. [Visit AmericanMadeMonth.com](#), and email the information to family and friends and invite them to get involved.

This is Michael Blichasz. Every Wednesday from 11 A.M. to 12 noon, tune in to **American Workers**

Radio on 860 AM serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com.