



From the Desk of

Michael Blichasz

Host of the Saturday Variety Program at 11 A.M.
1540 AM Radio WNWR • Philadelphia, PA
AmericanWorkersNeedYou.com

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Unite to Improve Our Future!

In today's fast moving world it's often hard to focus on what is happening right around us. That has been the case for over 25 years as many long-established American jobs were slowly moved overseas. Now that we see what has happened and what will continue to happen if we don't react, we can agree we need to unite our efforts through our purchasing power. We simply cannot continue to buy products without considering where they are made and how all levels of American workers can benefit.

People often tell me they are changing their buying habits and looking at all items they purchase. They often report it is difficult to find a competitive selection of American made products in some stores. Well, the ultimate goal of the Buy American Made Campaign is to restore competition between domestic and foreign manufacturers as consumers voice their concerns where they shop. People write to tell me they seek out products with well known American logo's, only to find on the packaging that the products were manufactured overseas. In order to change this reality, I urge you to speak up at the cash register and let store personnel know you're looking for American made products. It is very important that this message get out to business owners and that we take action now before more jobs are lost in the shuffle and it becomes even harder to keep the jobs we have in the U.S.A.

This week I encourage you to take another look around your closets to see what items you purchased in the recent past. Consider if American workers had at least a 50% chance of producing the items you purchased. I realize that sales clerks, stockers, managers and cashiers are being employed as a result of sales of products made overseas. However, it would be better if we could report that a larger percentage of U.S.A jobs are being maintained from the actual manufacturing of the items to the point of sale. If you want to help the cause, seek out American made products and email my messages to your family and friends so they can support the Buy American Made Campaign and keep American workers on the job producing the products we use from A to Z.

The goal of the Buy American Made campaign is to have at least 50% of what we purchase available with a made in America label and bring about growth for American workers and America's economy.

This is Michael Blichasz, and as always, I appreciate hearing from you. I welcome your comments and suggestions and ask that you spread the word to your family and friends. You can email me from my Internet site at: AmericanWorkersNeedYou.com or log on to: MichaelSupportsAmerica.com.

Special Notice

To help you spread the word, there is a [Support American Workers promo](#) on my Internet page. Print it out for yourself and email it to a friend to encourage others to support the campaign.