



From the Desk of  
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[Audio Message](#) 

## Changing the Job Forecast in the U.S.A.

As more Americans are supporting **American made products** it has changed the way people are shopping. This is great because when people look at labels they see for themselves where the products are made and how many of our jobs have been lost to foreign competitors.



Yes, we still hear in the media that businesses are leaving America to manufacture in foreign countries, but, there are also many companies that have decided to remain in the U.S.A. because they see the importance of maintaining jobs in America where the majority of their customers live and also need to earn a living.

Looking up products online and requesting to know where the items are made has also helped consumers see firsthand how many foreign made products are readily available, and how few competitive American made items are for sale. Asking **store** personnel where the products are made as well asking **online retailers** where the products are made has been very effective.

From my own experiences, I know that store personnel have noticed that customers are walking in and look at the tags to see where the items were made. They take note when customers ask what American made items they have available, and take notice when customers are not satisfied with what they hear and decide to **walk out** the door and shop elsewhere.

As you can understand, a store can have a thousand and one items for sale, but if they don't have customers to purchase what they have available, the store has no sales and makes no profit to maintain their business. No profit from sales simply means the store does not move inventory, so more businesses are realizing that it would be beneficial for them to **seek out more American made products** to satisfy the requests of customers.

Insuring that more American made becomes available is now in the hands of manufacturers and merchandisers promoting the American made products that are now available for sale. With your continued support we work toward changing how business is done in America, one sale at a time. Thanks for your participation.

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon**, tune in to American Workers Radio on 860 AM serving Philadelphia and the Tri-State area. You can also **listen live or to rebroadcasts** from **anywhere** in the world from the easy access links located on the front page of [AmericanWorkersRadio.com](http://AmericanWorkersRadio.com).