



From the Desk of  
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860 AM Radio WWDB • Philadelphia, PA

[AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com)

Commentary from Saturday, August 25, 2012

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## Back To School 2012!

As millions of America's young people return to school, they are shopping for school supplies and clothing. In recent years, the majority of school-related products have been foreign made. This year, there has been **some improvement**, but **we have a long way to go before we reach a reasonable balance between imported and domestic products.**

During the last few weeks, I went out shopping and spoke with sales representatives. This year in addition to seeing **more items made in America**, I found that store personnel were more understanding and responsive to inquirers regarding items made in the U.S.A. As I hear reports from sale representatives that **people are speaking up about the made in America issue**, it is especially encouraging because it reflects a growing interest in the **Buy American Made Campaign** and concern for America's workers.



As you shop for school and fall season items, I urge you to **alert store personnel** of your concerns so they pass on the word to managers, owners and investors. If you don't like the responses you receive from your inquiries, **walk out the door and shop elsewhere.** No business these days wants to see customers walking away because **their store has become an outlet for foreign products.**

Recently during an **American Workers Radio broadcast**, we discussed the reestablishment of America's clothing industry. If we continue our efforts to support the **Buy American Made Campaign** and contact our elected officials and business leaders, we will see a broader selection of American made products in stores and **see more Americans employed again.**

Thanks for being part of the **Buy American Made Campaign.** I encourage you to discuss our efforts with your family, friends and neighbors and also ask them to spread the word. **Together we are making a difference.**

This is Michael Blichasz, and I invite you to visit [AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com) or [BuyAmericanMadeCampaign.com](http://BuyAmericanMadeCampaign.com). and on Wednesday's at 11 A.M. turn in to **American Workers Radio on 860 AM** Radio broadcasting in the Philadelphia area. You can listen live or ANYTIME on the Internet from: [AmericanWorkersRadio.com](http://AmericanWorkersRadio.com).