



From the Desk of
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Back to School - Back to Work!

Every year at this time millions of America's young people prepare to return to school and are shopping with their families for school supplies and clothing. **In the last 25 years** the majority of school-related products went from being almost exclusively made in America to largely foreign made. This year, because of the efforts of supporters of the **Buy American Made Campaign**, there has been **some improvement**, but as you can see from the labels on products, **foreign made still far outweigh American made products.**



During the last few weeks, while shopping I looked at school related items and spoke with several sales representatives. This year in addition to seeing **more items with made in America labels**, I also found that store personnel were more responsive to inquiries regarding items made in the U.S.A. As I hear reports from sales representatives that **people are speaking up about the made in America issue**, I feel we have **helped to maintain and create more jobs for American workers in the school supplies industry.**

As you shop for school and fall seasonal items, I urge you to **alert store personnel** of your concerns so they pass on the word to managers, owners and investors. If you don't like the responses you receive from your inquiries, **walk out the door and shop elsewhere.** No business these days wants to see customers walking away because **their store has become an outlet for foreign products.** If we continue our efforts to support the **Buy American Made Campaign** and contact our elected officials and business leaders, we will continue to see a **broader selection of American made products** in stores and **more Americans employed again.**

Thanks for being part of the **Buy American Made Campaign.** I encourage you to discuss our efforts with your family, friends and neighbors and also ask them to spread the word. **Together we are making a difference. Thanks for your participation.**

This is Michael Blichasz. Every Wednesday from 11 A.M. to 12 noon, tune in to **American Workers Radio** on 860 AM serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com