



From the Desk of
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[Audio Message](#) 

More American Made Needed!

As I discuss the **Buy American Made Campaign** with business owners, I find that **businesses making quality products in the U.S.A. often must work harder to get their products to market than suppliers offering foreign made goods.** This is mainly because **merchandisers can make more money from foreign made products** so they feature them on their sales lists. However, in most cases **consumers pay the same for those items at the cash register whether they are foreign or American made.** As more Americans choose to spend their dollars on American made products and hold out on some of their purchases, our message for a larger selection of **American made continues to be heard** by business owners and investors who see that selling something is better than selling nothing.



We can discuss a thousand ways to make change happen, but the **demands and actions of customers at the cash register** is what really **makes a major impact.** As stores **feature more American made** and those items move off the shelves more quickly, they will be replaced by more American made products.

During my conversations with business owners I encourage them to be very direct with their suppliers, tell them loud and clear, "**we want more American made on our supply list because this is what our customers are requesting**". I tell them to let their suppliers know that **customers want to keep Americans on the job** and keep more of our own dollars circulating in the U.S.A.

As you can see for yourself, **companies that outsourced manufacturing are now in competition with the companies that operate in the U.S.A.** and the large imbalance between foreign and domestic products is deeply hurting America's private sector businesses and American workers. When people ask me how important I feel restoring JOBS in America is to the general public, my reply is, "**If we want to see tens of millions of Americans employed once again, supporting the Buy American Made Campaign is not only patriotic, it's common sense**".

This is Michael Blichasz, I ask that you support your local businesses throughout the year and especially during **National Small Business Weekend, the First Friday, Saturday and Sunday of EVERY MONTH.** For more information visit NationalSmallBusinessWeekend.com.

Every Wednesday from 11 A.M. to 12 noon tune in to **American Workers Radio** broadcasting on 860 AM serving the Philadelphia and Tri-state area. You can also listen live or to rebroadcasts from the links located on our Internet site: AmericanWorkersRadio.com.