



From the Desk of
Michael Blichasz

American Workers' Advocate

Host of the Saturday Variety Program at 11 A.M.
& American Workers Radio, 11 A.M. Wednesdays

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[Audio Message](#) 

America's Consumers Are the Key to Success!

As more consumers are looking closely at labels to insure that products are **truly made in America**, not only listed as being distributed by an American company, various consumer reports state that “Given a choice between a product made in the U.S.A. and an identical products made abroad, **78 percent of Americans would rather buy the American made product.**” This is according to a national survey by the Consumer Reports National Research Center.

In speaking with supporters of the **Buy American Made Campaign**, the overwhelming response is that they want to see more American made products of every type in circulation and are concerned that large numbers of well known brand name products are now being produced outside of America.

**America's Consumers
are NEVER Powerless!**

The Individuals who were surveyed feel that manufacturing the items used most often by America's consumers will help maintain and restore jobs for the American people and that the buying habit of America's consumers will help us reach this goal. Additionally, **our supporters state that they are willing to pay more for products made in the U.S.A. because they know that jobs are important for their fellow Americans and buying American made is one of the most effective ways to encourage American manufacturing.**

In this statement, I used the word America or American several times because I feel it's up to the American people to focus more of their spending power on products and services they know will help restore the jobs we need for American workers and the economy of the United States of America. Thanks for spreading the word to others and for supporting the **Buy American Made Campaign** because **America's Consumers Are The Key to our SUCCESS.**

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon**, tune in to American Workers Radio on **860 AM** serving Philadelphia and the Tri-State area. You can also **listen live or to rebroadcasts** from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com.