



From the Desk of

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860 AM Radio WWDB • Philadelphia, PA

[AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com)

Commentary from Saturday, July 11, 2015

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### [Audio Message](#)



## **The Challenge Continues!**

There is not a day that goes by that I don't ask people to take the **Buy American Made Challenge**. I ask them to take the challenge so they see for themselves what has happened in America as a result of not maintaining at least a **50-50 balance between foreign made and American made products** being sold in the U.S.A.



They say that things that happen slowly are less noticeable than things that happen quickly. That's exactly what happened in America during the last 30 years as America's businesses chose to outsource production of their products overseas. Today, as more Americans are united behind restoring industries and jobs in America, businesses that outsourced production overseas see that a growing number of America's consumers are bypassing foreign made and spending more of their dollars to support products with Made in the U.S.A. labels.

The major accomplishment of the **Buy American Made Challenge** is that more people are looking at labels to see where products are made and discussing their concerns with business owners and store managers. It's great to hear from people that tell me they are not only speaking up where they shop, but also walking out of stores without purchasing anything if they can't find a reasonable selection of American made items. During the last few years, store owners have noticed that customers are directing their dollars to support American made products. We need to continue this trend and I ask you to ask your family and friends to support our campaign and also invite them to visit our Internet site:

[AmericanWorkersRadio.com](http://AmericanWorkersRadio.com).

Right now we have millions of American workers ready and able to fill jobs. The most difficult part of our efforts has been to encourage more businesses to expand in the U.S.A. We are not seeking to have 100% of all products made in America, but we are looking to restore a 50-50 balance between foreign made and American made products sold in the U.S.A. I

encourage you to take the **Buy American Made Challenge** and let me know how you make out.

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon**, tune in to American Workers Radio on **860 AM** serving Philadelphia and the Tri-State area. You can also **listen live or to rebroadcasts** from anywhere in the world from the easy access links located on the front page of: [AmericanWorkersRadio.com](http://AmericanWorkersRadio.com).