



From the Desk of

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Be Part Of The Challenge!

A few months ago, I asked all of you to take the **Buy American Made Challenge** and let me know how you are making out. Well, the responses I received have reaffirmed the claim that too many of the items once made in America have been outsourced to countries around the world. This imbalance continues to reduce the number of jobs for American workers and has had a negative effect on workers, families and communities. With the rise in unemployment, **your participation** in the Buy American Made Challenge **is more important than ever.**

One major accomplishment of the Buy American Made effort is that more people are now looking at labels and packaging to see where products are being made. It is also good to hear that people are discussing the American Made issue with business owners and sales clerks, who now report that customers are complaining about the imbalance between American made and foreign made products in their stores. Store owners notice that when customers don't buy foreign made items, they are losing sales and profits, so **your support for the campaign is having a positive effect.**

We have millions of workers ready and able to fill jobs and modern technology to help them produce and distribute the items we purchase on a regular basis. What's needed now is for American businesses to increase work orders to meet the demands of American consumers.

With the loss of manufacturing jobs over the years, other types of jobs have also been lost, so **don't miss an opportunity to look for, ask for and purchase American Made products.** If you don't find what you're looking for, ask to speak with the manager and let the manager know how you feel. **All of us speaking up can make good things happen!**

This is **Michael Blichasz**, and as always, I appreciate hearing from you. I welcome your comments and suggestions and ask that you spread the word to others. You can email me from my Internet site at: AmericanWorkersNeedYou.com