



From the Desk of

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As the **Buy American Made Campaign** continues to be discussed, the degree of erosion in the American job base is becoming clearer and clearer. At this point 91% of Americans are still employed, but that number continues to drop as more Americans lose their jobs in the aftermath of so many industries moving abroad.

The recession and the rise in the unemployment rate forces us to once again ask why there was so little discussion and public outcry by the American people as they watched local and national jobs leave the U.S.A. It is evident that unemployment has less of an impact on Americans when they are not personally affected. However, now that we see family members, friends and neighbors losing their jobs and financial stability, everyone agrees it's time to use our buying power so that more jobs are not lost!

I am pleased to hear from people who are taking the **Buy American Made Challenge** as they let me know that they are **now** paying careful attention to where **every item they pick up is manufactured**. One thing I know is that we all have to do better with the way we spend our hard-earned dollars and go out of our way to support this **silent revolution** to Buy American Made products and make our feelings known to store owners and their employees.

Every time you Buy American Made items, you are helping move **inventory off the store shelves** and allowing American manufacturers to re-supply those items and at the same time support jobs from production to delivery and everything in between. Your action at the cash register will get that message across to business owners and could bring about a better balance between foreign made and American made products.

I thank you for spreading the word about this campaign. Keep looking for, asking for and buying American made products and be sure to keep me posted about your efforts.

This is **Michael Blichasz**, and as always, I appreciate hearing from you. I welcome your comments and suggestions and ask that you spread the word to others. You can email me from my Internet site at: AmericanWorkersNeedYou.com