



From the Desk of

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Because many people are speaking up at the stores where they shop, business owners are beginning to understand the concerns of their customers. The campaign to save and create more jobs in America is now on the minds of business owners, sales clerks and purchasing agents. When I hear from people who say they see more American Made items in their stores, it's reason to feel better about our future economy. When you shop, take into consideration that when an item is identified as "Made in America", that means that Americans are fully employed. When a package states, "Assembled in America", that means that some Americans are employed to produce the product in its final form. When a package or label lists an item as made outside of America, that means only sales and shipping personnel are employed in the U.S.A, but our U.S. manufacturing facilities and people who could be employed are idle.

As I stated in the past, I'm not seeking to banish foreign imports, I am encouraging more products to be made right here in the U.S.A. Many of the items I'm referring to are those that were produced in the U.S.A. for decades but are now being imported from around the world. If there was a 50-50 balance, I would never bring up this subject. However, because it's not a good balance, we have to speak up for American workers and urge businesses to expand their operations in the U.S.A.

Today, I ask you to not only speak up at the cash register in the check-out line, but also suggest that you email stores and corporate headquarters to let them know that you want more American Made items on their shelves. A simple email is another way to get out the message to key business representatives. You can google the store name and get its web site and email address very quickly. Thank them if they are featuring American Made products, and let them know of your concerns if you can't find a reasonable selection of America made items in their stores.

I know from the responses I receive that you have many good suggestions. So today I ask that you email your local stores or their national headquarters to share your concerns and suggestions with them. This is a great way to bring attention to the Buy American Made issue to people in purchasing and management. Let me know how you make out!

This is **Michael Blichasz**, and as always, I appreciate hearing from you. I welcome your comments and suggestions and ask that you spread the word to others. You can email me from my Internet site at: AmericanWorkersNeedYou.com