



From the Desk of

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Real Unemployment Rate in America!

When you hear that the unemployment rate in America has gone down, consider what that really means. Does it mean that more people found jobs? Not always! In some cases, it means that **people found jobs, but in other cases it means that a growing number of people have used up all of their unemployment benefits and are no longer being counted in U.S. unemployment statistics.**

The real unemployment rate in America is 15.7% or 24 million people as calculated below:

1. **The current unemployment rate is listed at 8.8% or 13.5 million people** receiving benefits.
2. **Not included are the people recently dropped from unemployment compensation statistics.**
3. **Individuals seeking part-time jobs**, but unable to find a job.
4. **Individuals who are seeking to re-enter the workforce** with no jobs available for them to fill.
5. **New graduates seeking jobs** who are not counted in U.S. government statistics.
6. **Underemployed people who have a part-time job** and are seeking additional employment.

When you calculate **all those seeking employment it totals 24 million people.**

The **Buy American Made Campaign** is trying to address the unemployment issue and with your help restore every level of employment for America's workforce. The best possible amount for near full employment in the U.S.A. would be around **165 million jobs. We are 24 million short** of that goal.

As we continue our campaign, I urge you to **use your purchasing power to buy products fully or partially made in the U.S.A.** Yes we live in a global economy, but that does not mean Americans should lose job skills and watch industries move abroad. **Globalization should mean America is in competition with the world** and a balance of American and foreign made items are in our stores.

It's time to put the real facts and figures on the table and consider what must be done to make our workforce more job ready, get businesses to reinvest in America and **get America's economy on the road to recovery. Look at every label** and consider the importance of the **Buy American Made Campaign** and the future of American workers, many of whom are your family members and friends.

This is Michael Blichasz. Let me know what more you feel can be done to promote the **Buy American Made Campaign.** Contact me at AmericanWorkersNeedYou.com.