



From the Desk of

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**Commentary from Saturday, April 17, 2010**

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### **American Workers Need Customers!**

As **more people** see for themselves that family and friends are being directly affected by the current U.S. recession, they **are seeking out more America made items**. However, in searching for American made items people are **dismayed by the overwhelming amount of imported items** compared to the **low number of products manufactured in the U.S.A.** I know that it is discouraging to see that the manufacturing jobs needed to restore employment for American workers have been outsourced around the world. If we want change, this is our opportunity to **react through our purchasing power** and make sure that American business owners and investors get the message that **American consumers want more American made products available where they shop**, or American consumers will shop elsewhere. Unless we react now more jobs will be outsourced and lost forever.

Perhaps even more discouraging is the fact that so many **well-known American brand name companies** have retained their corporate headquarters here in the United States, but **moved their manufacturing overseas, bypassing many levels of American workers**.

I can't tell you how to spend your money, but I appeal to you to **support the products made by American workers**. Our workers need you to be the customers of what they produce. In the process of **buying American made products, you are supporting many levels of employment** including: production, office staff and management, sales and delivery, advertising, research and development and many others.

We all clearly see that **the imbalance between foreign vs. American made is way out of line**. Because of this reality, I urge you to go out of your way to help the **Buy American Made Campaign** by looking very closely at packaging and labels to see exactly where the product are being made and exactly who you are supporting.

**Spending your dollars on products made in America will help** make your feelings known to business owners that it's necessary for them to **expand and restore manufacturing in the U.S.A.** in order to keep you as a customer and continue to make a profit. Our goal is not only to help bring back more jobs, but to have equal shelf space available for American made products in the stores where we shop.

This is Michael Blichasz. I appreciate receiving your comments and suggestions. You can print out a copy of my commentary, email it to a friend or email me from my Internet site at: [AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com) or [MichaelSupportsAmerica.com](http://MichaelSupportsAmerica.com).