



From the Desk of

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[Audio Message](#)



America's Consumers Help Determine What is Sold in America!

America's consumers are the people that **help determine what is sold in America and at the places where we shop**". Today, cash register technology provides immediate reports to business owners of what is being sold in their business and what is not being sold.

**Use YOUR
Purchasing
POWER!**

If an item is being purchased, it is placed on the reorder list so it's available for future customers. **Store owners focus on reordering items that are being sold and take note of products that are not moving.** By seeking out American made items, you are helping determine what will be stocked in the future at the stores where you shop.

The **Buy American Made Campaign** urges consumers to help ensure that more **American made items are circulated in our stores** by letting store owners and store workers know that you are a supporter of American Made and American workers, and you go out of your way to seek out American made products.

Our message is very basic and has been very effective. It demonstrates that **we are working together for the benefit of American workers** and the importance of encouraging businesses to expand their operations here in America, where more American made products are being sold.

The new global economy has brought about a lot of competition, which is good, however, in order to restore jobs in the United States for American workers, **"America's Consumers", need to direct more of our purchasing power to support America's businesses that have the ability to restore the 50/50 balance between foreign and American made items.**

Thanks for spreading the word. Your participation is very important. Email your suggestions to: Michael@AmericanWorkersRadio.com.

This is Michael Blichasz. Every Wednesday from **11 A.M. to 12 noon, tune in to American Workers Radio on 860 AM serving Philadelphia and the Tri-State area.** You can also listen live or to rebroadcasts from anywhere in the world **24 hours-a-day** from the easy access links located on the front page of: AmericanWorkersRadio.com.