



From the Desk of
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860 AM Radio WWDB • Philadelphia, PA

AmericanWorkersNeedYou.com

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National Small Business Weekend

As discussed in past commentaries, **local businesses are very important to local communities and local economies.**



The first weekend of April is an opportunity for us to begin a new tradition and **support National Small Business Weekend on the First Friday, Saturday and Sunday of every month.** As you go shopping let your local store owners know that you are supporting this effort which is outlined on NationalSmallBusinessWeekend.com.

The theme of **American Workers Need You** is to help **restore America's economy and see more Americans employed.** The recession has demonstrated how **important** it is for us **to support one another** and it is now evident that local businesses must do more to **seek out American made products** from their suppliers and promote American made products to their customers. You are urged to **support your locally-owned private sector businesses who employ more than 60 million American workers, also knowing that 70% of every dollar you spend in local businesses is recirculated within your local economy.**

Your support for local businesses helps in several ways:

- 1. Local residents will remain employed.**
- 2. Local delivery and marketing services are utilized.**
- 3. Local, as well as federal and state, taxes are collected through the payroll and business tax system and used to support local, state and federal government services**
- 4. As more customers shop local and seek out American made products, they help American based manufacturing facilities remain open and expand manufacturing in the U.S.A.**

I promote these facts because we need to support our local businesses as we **work to restore manufacturing in the U.S.A.** As more Americans seek out and direct their purchasing power to **support American Made products and local businesses FIRST**, the impact will benefit all of us.

This is Michael Blichasz. I encourage you to spread the word about NationalSmallBusinessWeekend.com, **the first Friday, Saturday and Sunday of every month.** For more information on ways to help the cause listen to rebroadcast of **American Workers Radio** anytime from: AmericanWorkersRadio.com.