



From the Desk of
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& American Workers Radio, 11 A.M. Wednesdays

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AmericanWorkersNeedYou.com

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[Audio Message](#) 

We Help Determine What is SOLD in America!

Every shopper knows that "**the marketplace determines what is sold in America and at the places where we shop**". Today, cash register technology provides immediate reports to business owners of what's being sold and what is not being sold.

If an item is being purchased, it's replaced so it's available for future customers. **If an item is NOT being purchased, the store will focus on reordering items that are being sold.** By seeking out and buying the American made items you need, **you are helping determine what will be stocked in the future at the stores where you shop.**

The entire **Buy American Made Campaign** is directed to ensure that more American made items are circulated in our stores as we work to **promote the American made label** and reduce the massive build-up of foreign items that have filled our stores for too long.

Our message is very basic and has been very effective. It demonstrates that we are working for the benefit of American workers and the importance of encouraging businesses that are expanding operations in America to do even more to get American made products sold in the United States.

The new global economy has brought about a lot of competition, which is good; however, **in order to restore jobs in the United States we "America's Consumers", have to direct more of our purchasing power to support America's private sector businesses** that have the ability to restore the **50/50 balance** between foreign and American made items that we so often promote.

Thanks for spreading the word. Your comments and suggestions are always welcome. Email them to: Michael@AmericanWorkersRadio.com.

This is Michael Blichasz. Every Wednesday from **11 A.M. to 12 noon, tune in to American Workers Radio on 860 AM serving Philadelphia and the Tri-State area.** You can also listen live or to rebroadcasts from anywhere in the world **24 hours-a-day** from the easy access links located on the front page of: AmericanWorkersRadio.com.