



From the Desk of

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[Audio Message](#) 

America's Consumers Make Change a Reality!

For over 25 years, business owners and investors found that outsourcing manufacturing to foreign countries and then importing the products to America for sale was a great way to make more profits. For years this tactic helped businesses avoid employment and operational costs in America. However, **after years of outsourcing, business owners now see that without manufacturing in the U.S.A., American workers lost both employment opportunities and the ability to earn and spend money on the products they want and need.**

Support American Based Businesses that Manufacture and Assemble Products in the U.S.A.

The loss of employment and spending power has hurt all levels of businesses in America. It has been especially frustrating for Americans who worked hard to get a good education and learn skills they felt would provide them with various employment opportunities. After years of PROFITS FIRST, business owners and the American people see that **without a growing employment base, America's economy remains flat and everyone loses in the long run.**

As I'm out shopping I'm often told by store personnel that customers complain about too many imported products, but when they see nothing but imports to choose from, they either buy what's available, or buy nothing at all. In order to keep more of your hard-earned dollars circulating in America, before you make a purchase take a close look at all of the packaging and consider our **2016 Buy American Made Campaign** theme "**Support America's Manufacturers**". I know that time is valuable, but if you can't find what you're looking for in one store, try shopping elsewhere. WHY? Because the shopping habits of the **Buy American Made Campaign** supporters make an important statement to store owners and investors when they see American made items being sold while the inventory of imported products moves more slowly.

Thanks for seeking out products made in the U.S.A. With your help EVERYTHING will be more successful. I welcome your suggestions. Send your email to:

Michael@AmericanWorkersRadio.com.

This is Michael Blichasz. Every Wednesday from 11 A.M. to 12 noon, tune in to **American Workers Radio** on 860 AM serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com.