



From the Desk of

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We Need 15 Million Jobs!

As American consumers, we can help keep American industry secure by **buying the American made items** presently produced here in the U.S.A. At this point, small, medium and large American businesses would need to create at least **15 million jobs in the U.S.A.** in order for America's employment base to **return to a level of normalcy**. That can be accomplished if we get back to production basics and **bring back** every level of **manufacturing to ensure that every imported product has a competitive American made item in every American store.**

It is sad for me to report that we **can't find a reasonable selection of clothing and electronic devices made in America**. It is to the point that most of what we wear every day, from shoes to hats, are now foreign made. Look at the electronics you own, from televisions to toasters, computers to radios, cell phones to the GPS in your car, and you will see they are **all foreign made**. **America has become the market place for foreign made products**, rather than the manufacturing icon it once was. Items currently imported could and should also be **made here in the U.S.A.**

Today, I ask that you continue to speak up about this disturbing situation so that small, medium and large companies will see the need to **return to manufacturing competitiveness and domestic job creation in America**. The goal of the **Buy American Made Campaign** is to see at least **50%** of what is available in America's stores with a **Proudly Made in America** label.

We all know the way manufacturing is done in 2010 is much different than it was 30 or 40 years ago. Today, **modern technology makes it possible for people to be more productive**, which will make manufacturing in the U.S.A. competitive if businesses decide to invest in American industries once again. With the added incentive that **American consumers will go out of their way to support American made products**, the **"Buy American Made" campaign can become a modern day success story** for businesses and American workers.

I'm often told that the **downturn in American manufacturing is a result of too many demands by workers and growing environmental regulations**. Those are facts. However, **modern technology continues to address environmental regulations**. Regarding the issue of worker demands, **it's time to get every level of American workers, business and government leaders working together** so that America doesn't lose another job. Business leaders, American workers and government officials need to testify at a public forum and then follow the plan of action they prepare, which will save and **expand job opportunities here in the U.S.A.** Most of all, we must ensure that no jobs leave America because of the cost of production. **We can't blame foreign countries for becoming manufacturing giants**, but we have to take a good **look at what caused businesses to move** manufacturing out of the U.S.A. **and rectify it!** If **everyone works together** to find ways to expand and **restore manufacturing**

here in the U.S.A., the more than 15 million Americans seeking employment can become part of a **new employment revolution** in the U.S.A.

This is Michael Blichasz. I appreciate receiving your comments and suggestions. You can print out a copy of my commentary, email it to a friend or email me from my Internet site at:

AmericanWorkersNeedYou.com or MichaelSupportsAmerica.com.