



From the Desk of  
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[Audio Message](#) 

## Why The American Made Label?

During the last few years our supporters have seen for themselves how much our efforts have benefited American workers and the businesses proudly listing on their labels that they are **Made or Assembled in America**.



Our efforts helped **bring attention** to the fact that America's industries were being outsourced around the world while Americans were being unemployed as imported products took our jobs and livelihoods.

Our efforts **opened the eyes of American people** by asking them to look at labels and ask why these products aren't made in America anymore.

Our efforts **helped slow down the loss of additional companies** considering to move overseas.

Our efforts **helped American based businesses see the benefit of maintaining and growing their product lines in the United States of America** where their customers live and need jobs.

Our efforts and our buying habits have **left a lasting impression on manufacturers and investors** who want to satisfy customers in search of products Made in the U.S.A.

Our efforts have shown both national elected leaders and business leaders that **America must return to being the best place for businesses to do business**.

Because support for the American made label is so important, we are expanding our campaign to urge all American based businesses to highlight on their labels and packaging that the items are made or assembled in the U.S.A.

We all know that well presented labels help alert customers that the products they are looking at are made or assembled in America. If you, a family member or friend, works for a business manufacturing in the U.S.A., encourage them to highlight the fact the products are made in America.

Thanks for your participation and for spreading the word about the efforts of the Buy American Made Campaign.

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon**, tune in to American Workers

Radio on 860 AM serving Philadelphia and the Tri-State area. You can also **listen live or to rebroadcasts** from anywhere in the world from the easy access links located on the front page of: [AmericanWorkersRadio.com](http://AmericanWorkersRadio.com).