



From the Desk of
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[Audio Message](#) 

A NEW Year Brings About NEW Opportunities!

2015 is going to be a good year **because more Americans are promoting JOBS and Job Skills** for today's workers and for future generations.

During 2014, we worked hard to encourage Americans to support the **American Made movement** and **urged American based businesses to become more competitive in every type of manufacturing.** This past year there were also **major changes** in the way Americans purchased items for their every day needs. This was evident as more business owners reported that **people are asking why store owners haven't been able to offer customers a better balance between American made and imported items.**

This past year we also saw that Americans have become realistic about how they spend their hard earned dollars. As this trend continues **we can look for more positive changes in employment opportunities,** from A to Z, as Americans continue to seek out American made items. Now that business owners see America's consumers are going out of their way to support products made in the U.S.A., there has been a growing number of American made items available in our stores. **All of our efforts are benefiting today's workers and will benefit America's future generations.**

**Happy New Year!
Make Buying American
a Priority in 2015!**

All of the good accomplished during the last few years will continue if **WE look for, ask for, and purchase items made and assembled in America.** Business owners must realize that manufacturing, distributing and selling American made not only benefits their businesses, but

helps employ their customers, many of whom are American workers. The bottom line is we simply want Americans to have enough jobs to support themselves and their families. Let's work together to accomplish these positive goals and make 2015 a great year for America and American workers.

Thanks for spreading the word and best wishes for a Happy, Healthy and Prosperous New Year!

This is Michael Blichasz. Every Wednesday from 11 A.M. to 12 noon, tune in to **American Workers Radio** on 860 AM serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com.