



From the Desk of
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[Audio Message](#) 

America's Consumers Make Success Happen!

**THE HOLIDAY SHOPPING
SEASON IS HERE.
SUPPORT AMERICAN WORKERS!**



Now that the holiday shopping season is here, I want to highlight the fact that more than **60% of the American people are employed by small and medium sized businesses.**

These businesses include a large variety of manufacturing facilities as well as retail stores

in local neighborhoods and malls. All of them depend on your purchases so they can pay their expenses and keep people employed.

America's businesses remain vital to the American way of life as they offer **products and services to local residents, provide jobs for local people and pay taxes** that help support local schools and government services. As you shop during the holiday season, **go out of your way to support local businesses, especially those that are offering a reasonable balance** between imported and American made products. As you shop around, **always make it a point to let store clerks know you're a supporter of the Buy American Made Campaign** and that you spend your dollars at stores that offer a reasonable selection of American made products.

I am pleased to report that there continues to be a growing number of American made items available for sale so there is less of an excuse for stores not to have a larger selection of made in the U.S.A. However, getting American made products on merchandiser's sales lists so they are available to local stores is often easier said than done. This is because some store owners continue to **bypass** American made products because the profit margin on imported items is much greater.

As we continue to promote **November as American Made Month** use your purchasing power to make a difference by supporting American workers and the businesses that employ them.

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon**, tune in to **American Workers Radio** on 860 AM serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: AmericanWorkersRadio.com.