



From the Desk of

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80% Are Employed by Small and Medium Sized Businesses!

As we get closer to the holiday shopping season, I want to highlight the fact that **80% of the American people are employed by small and medium sized businesses**. These businesses include a large variety of manufacturing facilities and retail stores in local neighborhoods and malls. All of them depend on your purchases so they can pay their expenses, remain profitable and **keep Americans employed**.

The **small and medium sized businesses** remain vital to the American way of life. They **offer products and services to local residents, provide jobs for local people and pay taxes that help support local schools and government services**. As you shop during the holiday season, I urge you to **go out of your way to support local businesses, especially those you know offer a fair balance of American made and imported products**. When you shop, always make it a point to **let store clerks know about your support for the Buy American Made Campaign** and your desire to support stores that offer American made items.

I also want to note that there are many American made products available on the market, but some stores have been bypassing these products over the last few years because the profit margin on imported items is much greater. The overwhelming amount of **imported products in the U.S.A. has been hurting American manufacturers** who are struggling to keep their businesses profitable and their people employed.

I urge you to **buy American made products so we can move the inventory of American made items** in our stores and **help small, medium and large companies hire back laid off employees** and even hire additional people to meet the demands of American consumers.

With so much hustle and bustle in our daily lives, we don't often **consider** the importance of supporting local businesses and **how important local businesses are to our economy**. We have the purchasing power to make a difference for countless American workers and the businesses that employ them. Let's **make that difference possible by supporting American made products first!**

This is Michael Blichasz. I appreciate receiving your comments and suggestions. You can print out a copy of my commentary, email it to a friend or email me from my Internet site at:

AmericanWorkersNeedYou.com or MichaelSupportsAmerica.com.