

From the Desk of
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& American Workers Radio, 11 A.M. Wednesdays
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<u>AmericanWorkersNeedYou.com</u>
Commentary from Saturday, November 19, 2022

Audio Message

## Thanks for Helping Us Promote American Made!

As we begin the HOLIDAY SEASON, everyone is asked to look at the labels on all products when you're out shopping. America's businesses proudly listing that their products are made and assembled in the United States of America are depending on your business and are grateful for efforts like the Buy American Made Campaign.

During the holiday season carefully consider the gifts you're planning to purchase for family and friends to see how many levels of American workers are employed as a result of your purchasing power. All Americans are urged to shop with the well-being of American workers in mind so that the businesses employing them remain successful and know that America's consumers are looking out for their well-being. You are urged to discuss the goals of the Buy American Made Campaign with everyone you can.

Here are a few additional ways you can help at this time of year:

- 1. November, 24th, Thanksgiving Day, a time to give thanks and inform family, friends and neighbors about the Buy American Made Campaign and jobs needed for American workers.
- 2. Friday, November 25th, Black Friday, a time to focus on American Made EVERYTHING, so American made businesses benefit from your purchases and know that America's consumers prefer American made products.
- 3. November 26th, Small Business Saturday, a national event to support America's small businesses and another opportunity to seek out American made products.
- 4. November 29th and 30th, the last days of American Made Month and an opportunity to consider what more can be done to make the balance of the holiday shopping season a success for the businesses manufacturing, assembling, promoting, distributing and selling American Made Products.

Thanks for spreading the word about these efforts. For more information visit: AmericanMadeMonth.com.

This is Michael Blichasz. Every Wednesday from 11 A.M. to 12 noon, tune in to **American Workers Radio on 860 AM** serving Philadelphia and the Tri-State area. You can also listen live or to rebroadcasts from anywhere in the world from the easy access links located on the front page of: **American Workers Radio.com.**