



From the Desk of
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[Audio Message](#) 

The American People MUST Lead the Way!

Every American that goes shopping has **many opportunities** to help the way business is being done in America. As we continue promoting **November as American Made Month**, we clearly see the **need for more competitive American made products to be available in America's stores**. With every dollar we spend on products made and assembled in America we have the opportunity to help create a positive business environment for American businesses **TODAY**, with the end result of creating more job opportunities as industries expand and offer more products with made in the U.S.A. labels.



For decades there has been a **lack of concern** for America's place in the growing industrial world which **fueled outsourcing and led to the loss of tens-of-millions of job opportunities from research and development to production, packaging, management, sales, service and many others**. Everywhere you drive you see **For Rent and For Sale** signs on **empty buildings that should be used to employ Americans making what we use on a regular basis**. **Instead America's consumers look at labels and wonder why the products that surround us aren't made in America anymore**.

The first goal of our efforts is to keep people on the job. The second goal is to create more job opportunities. With these two goals, we will see more American workers employed again and have more Americans **involved in every aspect of the supply chain, not just at the point of sale**.

The holiday season is quickly approaching and your example and encouragement will make a major impact on the way the people chose to you use their **purchasing power**. **Employed and unemployed people are depending on us. Let's not disappoint them**.

As we continue to promote **November as American Made Month**, I encourage you to spread the word to family and friends and let them know there is a detailed outline on ways to support **American Made Month** and a **POSTER** that can be printed out on the front page of: AmericanMadeMonth.com.

This is Michael Blichasz. **Every Wednesday from 11 A.M. to 12 noon**, tune in to American Workers Radio on 860 AM serving Philadelphia and the Tri-State area. You can also **listen live or to rebroadcasts** from **anywhere** in the world from the easy access links located on the front page of AmericanWorkersRadio.com.