



From the Desk of

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Fall season is the kick-off for holiday shopping

Now that the Fall season is here, people are beginning to consider Christmas and holiday gifts. **Holiday shopping provides an immense annual stimulus to the economy** so this is an excellent opportunity for all of us to **support the Buy American Made Challenge**. In years past, Americans were not as aware of the need to support American businesses and American workers. However, now we see **the need to change our shopping habits** and seek out American made products.

One person suggested that I encourage listeners and readers to **purchase only American made products** during the upcoming holiday season. This is a good suggestion and I encourage you to give the American made only challenge a try so you can see for yourself how many **foreign made products have overwhelmed the American market**.

If you know people who have been unemployed because manufacturing jobs left America, you know how unemployment has affected their lives and can better understand the **need for us to unite to support American workers and America's economy**.

Your purchases during the upcoming holiday season will help businesses make a profit so they can **keep Americans employed**. We need to give businesses the incentive to keep manufacturing here in the U.S.A. So when you're making up your shopping list, make a special notation to, **"Seek out American made products" and monitor your success**.

This is Michael Blichasz, and as always, I appreciate hearing from you. I welcome your comments and suggestions and ask that you spread the word to your family and friends. You can email me from my Internet site at: AmericanWorkersNeedYou.com or MichaelSupportsAmerica.com.