



From the Desk of

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Make an Impression

It is important for you to make an impression in support of the Buy American Made Campaign everywhere you shop. A college professor once told his students that **ten people speaking up for a cause will get some attention, but ten thousand people speaking up for the same cause will not only get attention, but results.** By this I mean that if we and our families and friends all speak up where we shop, the store's personnel will take note and pass customers' concerns on to management and those who order items for the store.

So much of our manufacturing base has moved abroad that it seems almost impossible to turn this situation around. Well, in the last ten years many newly developed technologies produce the items we use on a regular basis more effectively and more cost efficiently. The problem is that these new technologies have been installed in manufacturing facilities elsewhere in the world, bypassing American workers and the American economy. That must change, but **you have to be involved** for it to happen.

With America's unemployment rising, it's time for businesses to locate some of those new manufacturing technologies in cities and states across the U.S.A. In order to get that message out, we need to stop buying on impulse and **shop around for every American-made product possible.** If we don't seek out every American made product possible, unemployment will continue to rise and American workers and their families will continue to suffer.

As you consider your upcoming holiday shopping list, **consider purchasing only the products you can find with the Made in America label.** I know this will not be easy, but if we want to make an impression, we have to make it in the check out line so cashiers and managers see that customers are going out of their way to support American workers. The main goal of this campaign is to keep American workers employed by focusing on those products still made in America. **Through one purchase at a time, we can and will make an impression and in the process support American workers and America's economy.**

This is Michael Blichasz, and as always, I appreciate hearing from you. I welcome your comments and suggestions and ask that you spread the word to your family and friends. You can email me from my Internet site at: AmericanWorkersNeedYou.com or MichaelSupportsAmerica.com.